



TNL PRIVACY POLICY

Effective Date: October 11, 2025

Last Updated: October 11, 2025

At **TNL Academy LLC**, operating as **TNL Academy**, **TNL**, and **TNL Fitness**, we are committed to protecting the privacy of our users. This Privacy Policy outlines how we collect, use, and safeguard personal information when you access or use our website (tnlacademy.com) and services, including educational courses, fitness programs, graphic design services, NFTs, and third-party integrations. By using TNL Academy, TNL, or TNL Fitness, you agree to the terms of this Privacy Policy.

1. Information We Collect

We may collect the following personal information from our users:

- **Name:** To personalize the user experience and maintain user accounts.
- **Email Address:** Required for account registration, authentication, communication, and sending updates, newsletters, and promotional materials if you opt in.
- **Phone Number:** Collected optionally for contact purposes, such as support, consultations, or direct communication (e.g., WhatsApp), but will not be shared publicly or used for marketing without explicit consent.
- **Profile and Cover Photos:** Users can upload these for their personal accounts. These photos are stored securely and will not be used by TNL Academy, TNL, or TNL Fitness for any purpose other than to personalize the user's profile.
- **Wallet Address:** Collected for NFT verification and access to exclusive courses (e.g., for TNL Mastermind NFTs).
- **Payment Information:** Details such as cryptocurrency addresses (e.g., for Bitcoin, USDT, BNB) or PayPal info for processing purchases of courses, fitness programs, graphic designs, or NFTs. Credit card details may be handled via third parties like Crossmint for NFTs.
- **Fitness-Related Data:** From Fitness Consultation Forms, including health details (e.g., age, medical conditions, fitness goals) for Online Personal Training or Pre-Built Workout Programs.
- **Other Data:** IP addresses, device info, browsing behavior, and location data (anonymized where possible) for analytics and security.

We also collect non-personal data via cookies and tracking technologies (see section 5).

2. How We Use Collected Information

- **Account Access and Management:** To create and manage user accounts, verify NFT ownership, and provide access to courses, programs, and utilities.



- **Email Communications:** To send account notifications, course updates, promotions, or educational content via email campaigns. You may unsubscribe from promotional emails at any time via the unsubscribe link.
- **Direct Contact:** For support, consultations (e.g., fitness), or private conversations via email, WhatsApp, or chat. Phone numbers are used only for these purposes.
- **Service Delivery:** To process payments, verify fitness waivers/contracts, mint NFTs via Crossmint, and integrate with iN8 Network for referrals.
- **Personalization and Analytics:** To tailor content (e.g., fitness recommendations, NFT utilities) and improve the Platform based on usage patterns.
- **Legal and Security:** To comply with laws, prevent fraud, and ensure Platform security.

3. Data Security

TNL Academy LLC takes the security of your data seriously. We use commercially reasonable measures (e.g., encryption, firewalls) to protect personal information from unauthorized access, use, alteration, or disclosure. However, no method of data transmission or storage is completely secure, and we cannot guarantee absolute security. In the event of a data breach, we will notify affected users as required by law.

4. Third-Party Sharing

TNL Academy LLC does not sell, trade, or share users' personal information with third parties without consent, except as described below or required by law. We may share information with:

- **Service Providers:** Third parties like Crossmint (for NFT minting), PayPal (payments), Everfit (workout tracking), iN8 Network (referrals), or hosting providers to deliver services. These parties are bound by confidentiality and process data only on our behalf.
- **Legal Requirements:** To comply with legal obligations, respond to subpoenas, or protect rights, property, or safety.
- **Business Transfers:** In the event of a merger, acquisition, or sale of assets, your data may be transferred.

For NFTs, wallet addresses are visible on the public blockchain, which is beyond our control. By participating, you acknowledge that this data is publicly accessible.

5. Cookies and Tracking

TNL Academy LLC uses cookies and similar technologies (e.g., pixels, web beacons) to enhance your experience, such as keeping you logged in, remembering preferences, and analyzing usage (e.g., site traffic, NFT interactions). Cookies do not store sensitive personal information but may collect anonymous data about browsing behavior. You can manage cookies via your browser settings, but disabling them may limit functionality.

We may use third-party analytics (e.g., Google Analytics) for aggregated insights, subject to their privacy policies.

6. User Rights

As a user of TNL Academy, TNL, or TNL Fitness, you have the following rights regarding your personal data:

- **Access:** Request access to the personal information we hold about you.
- **Correction:** Request corrections if your data is inaccurate or incomplete.
- **Deletion:** Request deletion of your data, subject to legal retention requirements (e.g., for audits).
- **Unsubscribe:** Opt out of emails via the unsubscribe link or contact us.

To exercise rights, submit a request via chat or email (tnlacademy.official@gmail.com). We will respond within 30 days (or as required by law, e.g., CCPA for CA residents).

7. Profile and Account Information

Users are responsible for the accuracy of their profile information. TNL Academy LLC will not use or share profile photos, cover photos, or other personal details for purposes other than account maintenance and service delivery.

8. Children's Privacy

TNL Academy LLC is not intended for individuals under 15 without verifiable parental/guardian consent (or under 18 for certain services). We do not knowingly collect personal information from minors without consent. If we become aware of such data, we will delete it promptly.

9. Changes to This Privacy Policy

TNL Academy LLC does not permit individuals under the age of 15 to participate in online personal training services with a trainer. Individuals aged 15 to 18 may participate in online personal training only with verifiable parental or guardian consent, which must be provided prior to participation. Individuals aged 18 and over may participate without restriction. For pre-built workout programs, TNL Academy LLC does not verify the age of purchasers and is not responsible for any use by individuals under 15. Participation in pre-built programs by those under 15 is at their own risk, and we recommend parental oversight. We do not knowingly collect personal information from minors under 15 without consent for other services. If we become aware of such data, we will delete it promptly.

10. International Users

TNL Academy LLC operates globally. If accessing from outside the United States, your information may be transferred to, stored, and processed in the U.S. By using TNL Academy, TNL, or TNL Fitness, you consent to this transfer and the application of U.S. law. For EU/UK users, we comply with GDPR where applicable; contact us for details.

11. Data Retention

We retain personal data only as long as necessary for the purposes outlined. Account data is kept while active, plus 7 years for legal compliance. Fitness health details are retained for the duration of your client status to ensure safe exercise recommendations. Inactive accounts may be deleted after 2 years.

12. Automated Decision-Making

We do not use automated decision-making that produces legal effects. NFT randomness is via Crossmint's system, not personalized profiling.

13. Contact Us

If you have questions or concerns about this Privacy Policy or your data, contact us at:
tnlacademy.official@gmail.com.

By using this platform, you acknowledge that you have read, understood, and agree to this Privacy Policy.